



GLORIA VANDERBILT™ eyewear

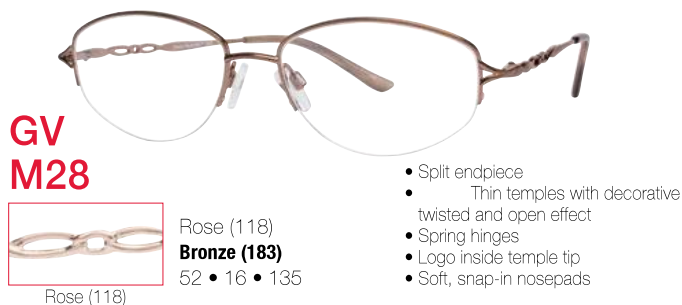
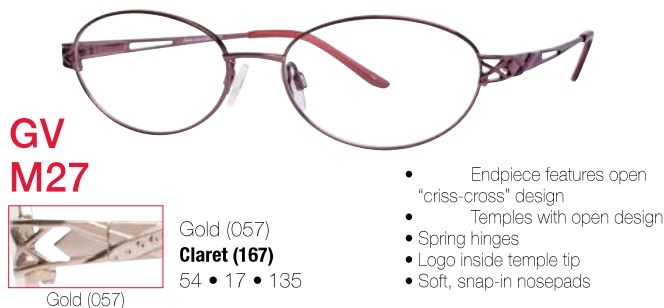
The eyewear collection named for famed artist and designer Gloria Vanderbilt is created with today's woman in mind.

Gloria Vanderbilt eyewear offers simple but elegant metals and plastics of high quality at a moderate price. Each style incorporates the designer's inspiration and provides fit features such as adjustable unifit bridges and soft shapes comfortable for multi-focal wearers. Colors are varied to meet fashion trends and to subtly enhance the wearer's features.

Updated classic designs with shapes and features created for multi-focal wearers from famed designer Gloria Vanderbilt

FACTS ABOUT GLORIA VANDERBILT:

- 97% of American women know the Gloria Vanderbilt brand. (Source: Brandweek)
- "Vanderbilt by Gloria Vanderbilt" ranks in the top selling perfumes in the United States.



PLASTIC AND PLASTIC-METAL COMBINATION COLLECTION



GV
750



Endpiece detail

Brown (098)
53 • 16 • 140

- Full rim plastic front; metal temples
- Spring hinges
- Logo inside temple tip

GV
768



NEW



Violet Crystal (309)

Cherry Crystal (230)
Violet Crystal (309)
53 • 15 • 135

- Full rim front features a variegated patterned plastic with a clear bridge
- Sophisticated, patterned metal temples
- Integrated spring hinges

GV
762



Endpiece detail

Brown Fade (064)
Lavender (095)
53 • 16 • 135

- Full rim plastic front
- Metal temples with open endpiece
- Spring hinges
- Logo inside temple tip

GV
769



NEW



Brown Crystal (183)

Brown Crystal (183)
Violet Crystal (309)
52 • 14 • 135

- Full rim front features a variegated patterned plastic with a clear bridge
- Raised pattern metal temples
- Integrated spring hinges

GV
765



NEW
COLOR



Pink (090)

Pink (090)
Lilac (095)
55 • 16 • 130

- Full rim plastic front; metal temples
- Open, split metal endpiece
- Spring hinges
- Logo inside temple tip

GV
770



NEW



Black (021)

Black (021)
Plum (094)
54 • 15 • 135

- Full rim front features a variegated patterned plastic with a clear bridge
- Paint filled triangular pattern wrapping around metal temples
- Baby flex spring hinges

GV
767



NEW



Dusty Rose (330)

Lilac (088)
Dusty Rose (330)
53 • 15 • 135

- Full rim plastic front; metal temples
- Temples feature chain link design
- Spring hinges
- Logo inside temple tip

GV
771



NEW



Tan Crystal (097)

Tan Crystal (097)
Berry Crystal (130)
52 • 16 • 130

- Full rim front features a variegated color plastic with a clear bridge
- Endpiece highlighted with stones
- Spring hinges

1



3



2



MERCHANDISING

1. Gloria Vanderbilt 6-Place Display with Header Card (5.5" w x 14" d) *Frames not included*
2. Gloria Vanderbilt Signature Plaque (4.5" x 2.5") *Frame not included*
3. Gloria Vanderbilt Counter Card (5" x 7") *Frame not included*