



GLORIA VANDERBILT™ eyewear

The eyewear collection named for famed artist and designer Gloria Vanderbilt is created with today's woman in mind.

Gloria Vanderbilt eyewear offers simple but elegant metals and plastics of high quality at a moderate price. Each style incorporates the designer's inspiration and provides fit features such as adjustable unifit bridges and soft shapes comfortable for multi-focal wearers. Colors are varied to meet fashion trends and to subtly enhance the wearer's features.

Updated classic designs with shapes and features created for multi-focal wearers from famed designer Gloria Vanderbilt

FACTS ABOUT GLORIA VANDERBILT:

- 97% of American women know the Gloria Vanderbilt brand. (Source: Brandweek)
- "Vanderbilt by Gloria Vanderbilt" ranks in the top-selling perfumes in the United States.



GV M24



- Spring hinges
- Adjustable, comfort "stretch" bridge



Endpiece detail

Lavender (095)
53 • 18 • 135



GV M30

- Metal endpiece and combination metal and zyl temple with braided design and sparkling crystals
- Spring hinges
- Logo inside temple tip
- Soft, snap-in nose pads



Pink (118)
Tan (234)
52 • 15 • 135



GV M27

- Endpiece features open "criss-cross" design
- Temples with open design
- Spring hinges
- Logo inside temple tip
- Soft, snap-in nose pads



Gold (057)
Claret (167)
54 • 17 • 135

PLASTIC AND PLASTIC-METAL COMBINATION COLLECTION



GV M28

- Split endpiece
- Thin temples with decorative twisted and open effect
- Spring hinges
- Logo inside temple tip
- Soft, snap-in nose pads



Rose (118)
Bronze (183)
52 • 16 • 135



GV 746

- Full rim plastic front; metal temples
- Metal endpiece with a cut-out design
- Spring hinges
- Logo inside temple tip



Endpiece detail

Lavender (095)
53 • 16 • 140



GV M29

- Open metal endpiece and metal temple feature a painted design
- Handcrafted zyl temple tips
- Spring hinges
- Logo inside temple tip
- Soft, snap-in nose pads



Lilac (088)
Tan (097)
53 • 16 • 135



GV 749

- Full rim plastic front; metal temples
- Decorative, open criss-cross endpiece and temples
- Logo inside temple tip



Temple detail

Rose 118
52 • 14 • 140

NEW

**GV
750**



Endpiece detail

Brown (098)
53 • 16 • 140

- Full rim plastic front; metal temples
- Spring hinges
- Logo inside temple tip

**GV
768**



NEW



Violet Crystal (309)

Cherry Crystal (230)
Violet Crystal (309)
53 • 15 • 135

- Full rim front features a variegated patterned plastic with a clear bridge
- Sophisticated, patterned metal temples
- Integrated spring hinges

**GV
762**



Endpiece detail

Brown Fade (064)
Lavender (095)
53 • 16 • 135

- Full rim plastic front
- Metal temples with open endpiece
- Spring hinges
- Logo inside temple tip

**GV
769**



NEW



Brown Crystal (183)

Brown Crystal (183)
Violet Crystal (309)
52 • 14 • 135

- Full rim front features a variegated patterned plastic with a clear bridge
- Raised pattern metal temples
- Integrated spring hinges

**GV
765**



NEW COLOR



Pink (090)

Pink (090)
Lilac (095)
55 • 16 • 130

- Full rim plastic front; metal temples
- Open, split metal endpiece
- Spring hinges
- Logo inside temple tip

**GV
770**



NEW



Black (021)

Black (021)
Plum (094)
54 • 15 • 135

- Full rim front features a variegated patterned plastic with a clear bridge
- Paint filled triangular pattern wrapping around metal temples
- Baby flex spring hinges

**GV
767**



NEW



Dusty Rose (330)

Lilac (088)
Dusty Rose (330)
53 • 15 • 135

- Full rim plastic front; metal temples
- Temples feature chain link design
- Spring hinges
- Logo inside temple tip

**GV
771**



NEW



Tan Crystal (097)

Tan Crystal (097)
Berry Crystal (130)
52 • 16 • 130

- Full rim front features a variegated color plastic with a clear bridge
- Endpiece highlighted with stones
- Spring hinges

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MERCHANDISING

1. Gloria Vanderbilt 6-Place Display with Header Card (5.5" w x 14" d) *Frames not included*
2. Gloria Vanderbilt Signature Plaque (4.5" x 2.5") *Frame not included*
3. Gloria Vanderbilt Counter Card (5" x 7") *Frame not included*